# A REASONS WHY NORBRITE 92 MAX IS THE BEST Choice YOU CAN MAKE TODAY

Not only does Norbrite 92 Max create **HALF** the carbon footprint, use **HALF** the water and has **92% LESS IMPACT** on the earth, compared to standard uncoated freesheets, **NORBRITE 92 MAX** has:

### **Higher Bulk and Opacity**

Lower Basis Weight with 10-20% Yield Advantage

You can use a lower basis weight and get better-than-expected results with a significant yield advantage, translating directly into paper cost savings for your bottom line.

- 50LB Offset = 45LB 92 Max
- 60LB Offset = 50LB 92 Max
- 70LB Offset = 55LB 92 Max

### **Higher Yield**

Pound-for-Pound Savings on Press and at The Post Office

By using lighter weight Norbrite 92 Max, your cost of mailing and logistics decrease. Lighter bins, lighter trucks, lighter envelopes all add up to big savings for you.

Cost savings can either be realized, or reinvested in your print program for expanded market coverage by increasing circulation, page counts, and more prospects.

### **Greater Press Room Efficiency**

- Norbrite 92 Max runs beautifully on press
  - Consistently meets pressroom performance goals
  - Higher yield means fewer roll changes in the press room
  - Surface-treated sheet with superior formation = better runnability and fewer wash-ups on press

### Most Responsibly-Produced Uncoated Groundwood Paper on the Market

With Norbrite 92 Max, you can save money while positively impacting the environment. At NORPAC, we ensure all our processes and workflows are healthy and sustainable for our local ecosystems and neighbors, as well as our customers and employees.

- Chain of Custody certifications; SFI®, PEFC (PEFC/29-31-404, and FSC®
- SFI® Certified Sourcing or FSC®'s Controlled Wood certification available Elemental Chlorine Free
- Uses 47% less water Nearly half the carbon footprint 92% less impact on the earth Proudly made in the USA

Grade Name	Product Code	Brightness TAPPI	<b>Basis \</b> Book	<b>Weight</b> GSM	<b>Opacity</b> ISO	<b>Caliper</b> Mils	<b>Caliper</b> Microns	<b>PPI</b> Pages per inch
45# Norbrite 92 Max	40NB945	92	45.0	66.6	96	4.0	102	500
50# Norbrite 92 Max	45NB950	92	50.0	74.0	97	4.5	114	444
55# Norbrite 92 Max	50NB955	92	55.0	81.4	98	5.0	127	400

**Note:** All values represent targets.



Scan this QR code or call 1-800-426-0866 for more information.







## **ORCA HYBRID**

## AFFORDABLE, DURABLE, SUSTAINABLE

Orca® Hybrid is an excellent choice for all of your printing needs. Heatset or coldset, Orca Hybrid provides bold, vibrant print on a bright, white, smooth substrate for fearless printing and maximum visual impact.

### **Digital and Offset Printing**

- Bright, opaque substrate for clean, clear reproduction
- · Smooth surface with superior formation
- Added strength and stiffness exceeds demands of challenging press configurations and extends to Bindery
- Higher bulk and opacity offers significant yield advantages using lower basis weight

### **Excellent Legibility**

- Direct mail
- Brochures
- Catalogs
- Inserts
- Textbooks

### **Sustainable Manufacturing**

- SFI® Certified Sourcing
- · Acid-free for extended document life
- Elemental chlorine free (ECF)

			Basis Weight			Caliper		
Grade Name	Product Code	Brightness	Book	GSM	Opacity	Mils	Microns	PPI
Orca Hybrid	360H940	92	40.0	59.2	93	3.6	91	556
Orca Hybrid	400H945	92	45.0	66.6	94	4.0	102	500
Orca Hybrid	450H950	92	50.0	74.0	95	4.5	114	444
Orca Hybrid	500H955	92	55.0	81.4	96	5.0	127	400

**Note:** All values represent targets.







# ORCA OFFSET BOLD, FEARLESS, BRIGHT

Orca® Offset is an excellent choice for all of your printing needs.

Heatset or coldset, Orca Offset provides bold, vibrant print on a bright, white, smooth substrate for fearless printing and maximum visual impact.

### **Astounding Versatility**

- Brochures
- Catalogs
- Direct mail
- Inserts
- Textbooks



### **Visual Impact**

- Appealing blue-white shade
- · Smooth finish for excellent printing results
- Superior opacity

#### **Environmentally Friendly**

- SFI® Certified Sourcing
- · Acid-free for archival quality and extended document life
- Elemental chlorine free (ECF)

			Brightness	Basis Weight		Opacity	Caliper	
Grade Name	Product Code	Color	GE	Book	GSM	ISO	Mils	Smoothness
Orca Offset	40FC050	White	92	50.0	74.0	90	4.0	160
Orca Offset	43FC055	White	92	55.0	81.4	92	4.3	160
Orca Offset	47FC060	White	92	60.0	88.8	92	4.7	160

**Note:** All values represent targets.









## NORPAC INNOVATIVE OFFSET PAPERS

# OFFSET PAPERS THAT ARE BETTER FOR THE PLANET AND YOUR BOTTOM LINE

NORPAC'S broad range of high-quality, low-carbon, recyclable offset papers makes it easy to find the right paper solution for you and your customer.

ORCA OFFSET,
ORCA HYBRID, AND
NORBRITE 92 MAX

provide superior quality, cost savings and sustainable manufacturing practices.

Contact our team today to learn more about NORPAC'S line of offset papers.











### Quality. Consistency. Innovation.

### Bright, Clean, Affordable Papers From The Sustainable Paper Company

**NORPAC is North America's** most Innovative, Flexible, and Sustainable producer of Uncoated Free Sheet, Uncoated Groundwood, and Recycled Packaging Papers.

**NORPAC Products** are SFI® Certified Sourcing or FSC® Controlled Wood certified depending on your specific project needs.

**NORPAC is an independent,** environmentally responsible, non-union paper producer based in Washington State.

**NORPAC consumes wastepaper** from Washington and Oregon and waste wood fiber from local sawmills and turns them into world-class low-carbon, recyclable paper products used around the world.

#### From our world-class manufacturing facility, NORPAC

delivers a broad range of high-quality, low-carbon graphic papers and lightweight recycled packaging papers to customers across the United States and around the world.

Contact our team today to learn more about NORPAC'S line of offset papers.







