



Natural Choice
Smart meets sustainable

We make it
EASY

to be **GREEN**

Enjoy the practical, affordable office paper with more sustainability and less impact on our future.

Natural Choice copy paper is made with an innovative thermomechanical process that:

- Results in 92% less environmental impact across the paper's life cycle.
- Requires 33% less raw material—great for sustainability and economy, too.
- Consumes 47% less water and less electricity than standard copy paper.
- Generates far less waste and about half the carbon footprint.

That means bright, white Natural Choice helps you work more sustainably and meet both environmental and budget targets.



The mark of
responsible forestry
FSC® C132345





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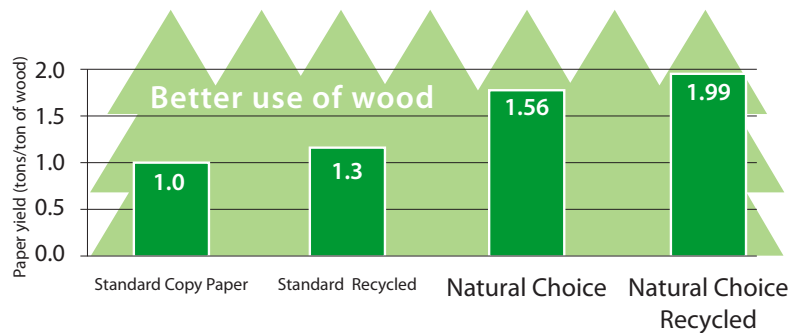
the Responsible CHOICE

Environmental attributes

Natural Choice is made with FSC™ Controlled Wood (FSC™ C132345) in a low-impact manufacturing process. This process creates so much less landfill waste—known as “pre-cycling”—that the environmental benefits of 5% recycled fiber are built into every sheet of Natural Choice.

It is elemental chlorine free (ECF) and 100% percent recyclable again.

In all, that results in 92% less impact on the earth than standard copy paper.



Performance specifications

- Acid free for archival permanence
- Works great in printers and copiers of all kinds
- More opaque than standard copy paper, so it's better for two-sided printing
- 99.99% jam-free performance

White color	20 lb. basis weight (bond/text)	75 GSM	96 opacity (TAPPI)	4.3 caliper (mils)	Smooth finish	140 smoothness
8.5 x 11 inches	500 sheets/ream	5000 sheets/carton	10 reams/carton	50 pounds/carton	40 cartons/pallet	

Note: All values represent targets.

Natural Choice is available nationwide.
For more information or to place an order:
1 800-426-0866 or www.naturalchoicepaper.com

