

NORBRITE REPLY CARD

SUPER-BRIGHT, HIGH-YIELD, INNOVATIVE

Norbrite® Reply Card is a surface-treated, super-bright, high-yield paper that meets the USPS 7 pt. reply card specifications. Norbrite Reply Card is an innovative replacement for heavier uncoated freesheet papers. This high bulk, lighter weight paper delivers between 20 and 22% yield savings and contributes to reduced supply chain costs.

Clear Reproduction

- Low basis weight with high bulk and opacity mean yield savings
- Bright, opaque substrate for clean, clear reproduction
- Made to caliper and complies with USPS regulations

Business Versatility

- Business Return Card
- Direct Mail
- Magazine Insert

Responsibly Manufactured

- Made in the U.S.A. by NORPAC in Longview, WA
- SFI® Certified Sourcing
- Elemental chlorine free (ECF)
- Acid-free (alkaline) manufacturing
- High-efficiency, low carbon, and low water-use manufacturing process

| Grade Name | Product Code | Brightness TAPPI | Basis Weight | | Opacity ISO | Smoothness Sheffield | Caliper | |
|---------------------|--------------|---------------------|--------------|------|----------------|-------------------------|---------|---------|
| | | | Book | GSM | | | Mils | Microns |
| Norbrite Reply Card | 70NB966 | 92 | 64.0 | 94.5 | 97 | 320 | 7.1 | 180 |

Note: Minimum caliper is 7.0 mils.



Call 1-800-426-0866 for more information