## PRODUCT DESCRIPTION

**Norbrite 70** is a high-bright groundwood paper that is ideal for the printing of inserts, promotional advertising, circulars, and special newspaper sections.

Norbrite 70 provides superior brightness and opacity for sharp color reproduction and easy legibility.

Product Attributes	End Uses	Environmental Performance		
Bright, opaque substrate for clean, clear reproduction	Newspaper inserts	Made in the USA by NORPAC in Longview, WA		
Smooth surface with superior formation	Promotional mailers	SFI® Certified Sourcing		
	Advertising circulars	Elemental Chlorine Free (ECF)		
	Coupon flyers	High efficiency, low carbon and water use manufacturing process		

## **PRODUCT INFORMATION NORBRITE 70**

	Grade Name	Product Code	Brightness TAPPI	Basis Weight Book GSM	Opacity ISO	Caliper Mils	Caliper Microns	PPI Pages per inch
Ī	35.2# Norbrite 70	0132N70	70	35.2 52.1	93	3.3	84	606



